

# SWOT ANALYSIS

STRENGTHS

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WEAKNESSES

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INTERNAL  
FACTORS

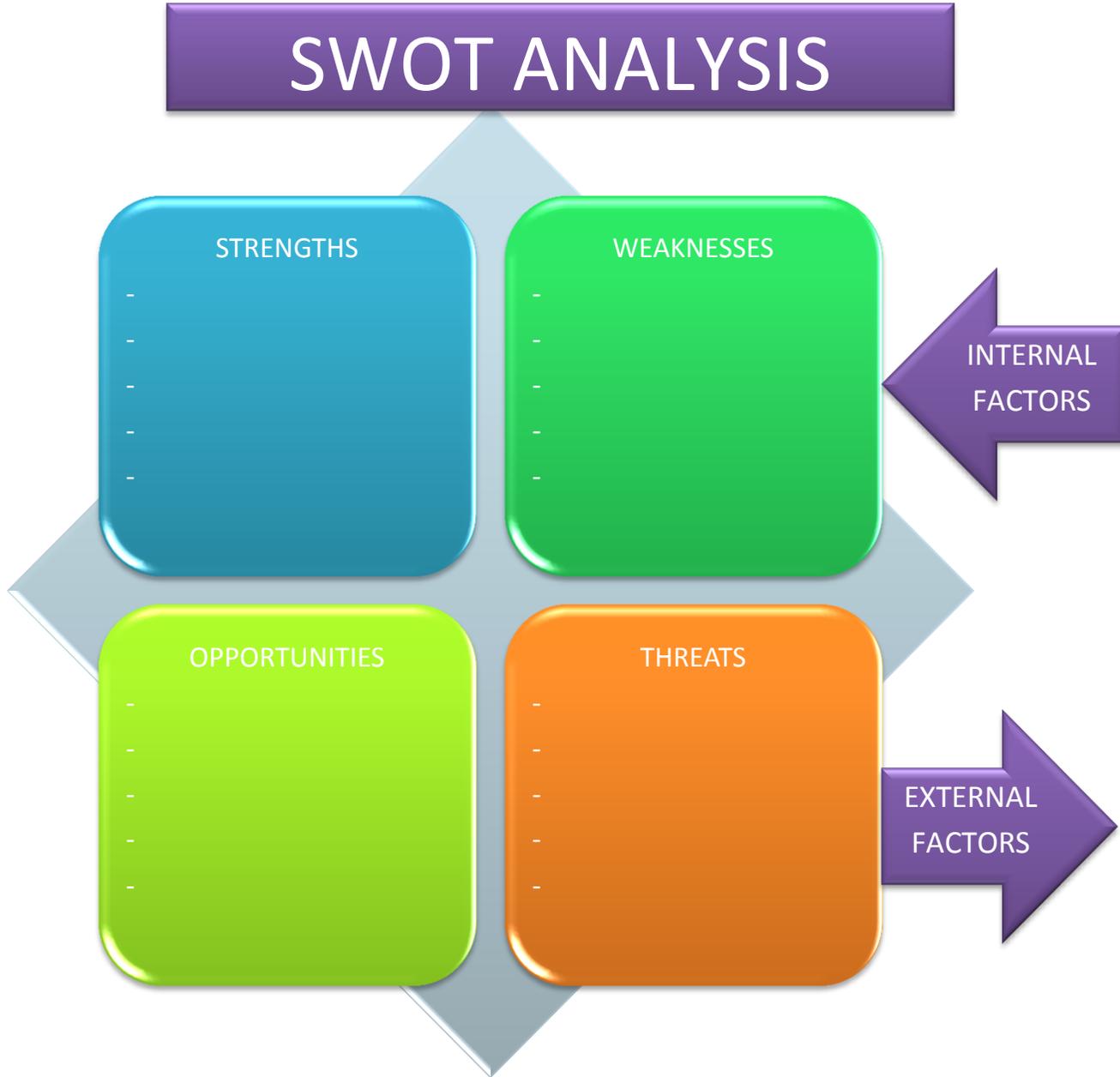
OPPORTUNITIES

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THREATS

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EXTERNAL  
FACTORS



After you have completed the SWOT Analysis you will need to analyse it and determine what issues need urgent attention. To do this you can use the following Table.

<b>URGENCY</b>	<b>HIGH</b>	<b>HIGH URGENCY, LOW IMPACT</b>	<b>HIGH URGENCY, HIGH IMPACT</b>
	<b>LOW</b>	<b>LOW URGENCY, LOW IMPACT</b>	<b>LOW URGENCY, HIGH IMPACT</b>
		<b>LOW</b>	<b>HIGH</b>
		<b>IMPACT</b>	